

# To remain competitive and improve profitability businesses must address sustainability challenges - investors, consumers and society now expect it.

## Sustainable businesses are embracing this opportunity

**The adoption of responsible business practices improves environmental sustainability, and offers the opportunity to improve profitability, drive innovation and increase market share for its stakeholders.**

Sustainability challenges are bigger than any one company, or any one country. It is estimated that over €85 trillion will be required to support global sustainability actions by 2030. Governments can enable activity, researchers and entrepreneurs can develop solutions but without business/corporate participation, real change cannot happen.

To be truly effective corporate actions must be part of a sustainability strategy with full commitment from the C-suite. Sustainability actions are often referred to as resource efficiency projects, spanning the full sustainability agenda – from saving energy, water and reducing waste to improving building standards and biodiversity. Companies can benefit by implementing such projects; it can improve business development opportunities, ensure responsible investors invest, and increasingly have a positive impact on staff morale and retention.

**Sustainable Nation listens;** the Docklands 21 initiative was developed following a conversation with international investors and pension owners, who advocate for sustainable and responsible investment. They want to work with smart and sustainable businesses.

**Docklands 21** positions Ireland to the fore of this agenda, by bringing together leading Irish-based businesses who are driving the transition to a sustainable economy. They recognise that the sustainability challenge is bigger than any one company, and are collectively working to address operational challenges, including:

- validating if projects are best-practice;
- understanding emerging solutions;
- improving project return on investment (ROI);
- upskilling staff/employees.

Sustainable Nation has assembled vital resources and expertise that Docklands 21 companies can avail of to support this transition. These include opportunities to network, to build skills and capacity within their organisation and to improve ROI on their projects by availing of economies of scale. This portfolio of innovative resource efficient projects will showcase Ireland as a location for responsible investment.

Docklands 21 began in Dublin's Docklands – the heart of the Irish IFS and tech community – its reach is now national.

**Sustainable Nation is delivering Docklands 21 in collaboration with industry partners:**

## Evidence-based community

**40**  
COMPANIES

**31,000**  
EMPLOYEES

**51**  
BUILDINGS

**183**  
GWh ENERGY

**€20M**  
ENERGY SPEND

**193**  
PROJECTS

This initiative is open to all businesses, regardless of size or sector. Our current business community is made up of technology companies, commercial semi-states, professional services, financial and investment firms. We aggregate baseline data from companies to avail of economies of scale in areas such as energy, water, waste and demand response.

## What we do



## Benefits

**Solves Operational Challenges**

**Responsible Investors Invest**

**Grow Marketshare and Profits**

**Remain compliant**

**Positive impact on staff**

Join our collaborative approach. For more information contact [che.mcgann@sustainablenation.ie](mailto:che.mcgann@sustainablenation.ie)